

## **Standing Committee on Governance and Employee Issues:**

#6-1:

### **A proposed advertisement on a banner in order to have uniform format**

- The design of each banner may be completed by a class or a group of students from the graphics department at Worcester Technical High School in order to insure uniformity of design and proper visual composition needed for an outside installation.
- This order would be placed through Robert Mazzone (Graphics Department Chair) at Worcester Technical High School
- The Graphics department does not print on this material or have the capability to make this specific product. They could complete the design for production.

### **Cost analysis for the project:**

- Curry Printing quoted a price of \$17.85 per banner, one color, on outdoor vinyl
- Banners measures 2 feet by 4 feet
- Cost includes grommets on one side
- This cost does not include installation (materials for attachment to light posts, etc.)

### **Fees for possible sponsorship of banners:**

- Community partners or college partners sponsor a school banner and names of partners printed on back of banner

### **Remaining Questions:**

- Would the School Department need a permit to hang each of these banners?
- Who would be responsible for installation? Does this need to be done by the city?
- What is the cost of the installation?
- How many banners would be installed for each school? Is there a location where all banners could be displayed as a group?