

**GRANTS REPORT
2014-2015**

Fund	Grant	Purpose/Priorities	Amount
Target	Books for Babies	The purpose of this grant is to put an appropriate book into the hands of every new Mother in the hospital before they go home with their baby. The anticipated outcome is that every new Mother has a book in her hands, ready to read to her new child. Knowing how important it is for children to have early and often exposure to literacy as children are made readers on the laps of their parents. According to the National Commission on Reading, reading out loud is the single most important activity for developing literacy skills. The newest discoveries in neuroscience show that reading aloud actually stimulates the growth of a baby's brain.	\$1,000.00

Use of Funds:

- The purchase of books



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education

Bright futures begin in the classroom, so we're making sure kids and schools have the support they need to succeed.

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because every kid
deserves a
moment like this

learn more about
our School Library
Makeover program

a new way to help
improve
elementary reading

watch how our
literacy pilots are
helping students

because learning matters

learn more about Target

Here are some other areas we
suggest you explore:

[education grants](#)

[community events](#)

every kid deserves a bright future



We believe every child should have the opportunity to reach his or her full potential, and our guests tell us they agree. In fact, education is their top social concern. Because our guests' concerns are important to us, and because we know that our future success, and that of the global economy, depends on an educated workforce, we strive to help kids do well in school.

While we support programs and activities that benefit education at all levels, studies show that third grade is a turning point where kids transition from *learning to read* to *reading to learn*. So we focus our efforts on programs that help get students reading proficiently by the end of third grade and on a path to graduation.

first-ever volunteer event inspires future of giving back for Kyle Larson

what we support



From book donations to field trips and free museum days to food pantries for families, we have an abundance of education programs and partnerships that set students, teachers and schools up for success. Learn more about the ways we support [schools](#) and [reading](#).

\$1 billion for education

It's one of our important [education goals](#). In 2010, we announced plans to give \$1 billion for education by the end of the 2015 fiscal year, with a significant portion helping more U.S. children read proficiently by the end of third grade. In 2013, we donated \$98 million for education, bringing our total giving to date to \$875 million and keeping us on track to hit our goal.

international giving

Our team members live and work in nearly 30 countries around the world. To strengthen those communities, we launched the Target International Giving Program in 2002, supporting disaster relief and quality accessible education for children and youth. In 2013, United Way Worldwide granted more than \$2 million on behalf of Target to 69 NGOs in 13 countries.

\$4 million every week: a brief history of Target's community giving

good to know

\$1B We're on track to give \$1 billion for education by the end of 2015.

The smiles and expressions on the kids' faces were 'priceless.' Our field trip was an amazing experience, and we are sincerely grateful for the Target Field Trip Grant.

Jamie T.
3rd Grade Teacher, Frank Roberts
Elementary School, San Benito,
Texas



November 13, 2013

Team Target NASCAR driver shares the impact a Target School Library Makeover had on a community and himself.

[read the full story](#)

- TAGS: *design & innovation, community support, schools, volunteerism*

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October 30, 2012

In October 2012 we proudly reached a new milestone: our community giving now totals more than \$4 million a week. Take a look back at our community support through the years.

[read the full story](#)

- TAGS: *history, partnerships, community support, corporate responsibility, education, reading, schools, volunteerism, company values, grants*

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building better readers, one school at a time

June 28, 2013

We're partnering with two school districts to fund elementary literacy programs tailor-made for their needs. Watch a video to learn about their progress.

[read the full story](#)

- TAGS: *partnerships, community support, corporate responsibility, goals, reading, schools, company values*

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schools

We're bringing kids and schools more of what they need to read, learn and succeed.

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a new way to help
improve
elementary reading

learn more about
our School Library
Makeover program

supporting K-12 students

Without the support of our parents and donors like Target, we wouldn't be able to continue the program.

Pattie P.
Principal, Adams Elementary,
Canton, OH

take charge of education



With the help of our REDcard™ holders, Target has donated \$387 million to local K-12 schools since 1997 through **Take Charge of Education (TCOE)**. The program lets guests designate 1 percent of their REDcard purchases to a K-12 school of their choice to fund whatever the school needs most. In 2013, more than 85,000 schools received a TCOE check, totaling more than \$32 million in TCOE donations for the year, keeping us on track to reach our goal to increase TCOE giving to schools nationwide.

school library makeovers



Since 2007, we've renovated 175 school libraries through the Target School Library Makeover program, in partnership with **The Heart of America Foundation**. As part of the program, each school receives 2,000 new books; larger spaces with new carpet, furniture and technology; and seven new books for each student to take home. After the renovation, a local Target store is linked with each school to provide ongoing financial and volunteer resources.

meals for minds



Without proper nutrition, kids can't concentrate or perform well in school. Our Target Meals for Minds program brings food to K-12 students and families in need. Now active in 66 schools in 44 cities across the country, and powered by our partnerships with **Feeding America** and local food banks, the program offers students access to fresh foods and staples right at their own schools.

Target store grants

We know that great education happens beyond the classroom. Target stores provide grants to K-12 schools and other nonprofit organizations to bring art and cultural experiences to schools, support educational field trips, and help create early childhood reading programs.

supporting students with back-to-school 'buy one, give one' deal

August 2, 2014

We reached our \$25 million goal! Thanks for helping Target donate school supplies to more than 1.8 million kids in need.

[read the full story](#)

- TAGS: *stores, products, community support, corporate responsibility, goals, schools, company values, united states, owned brands*

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Yoobi school supplies launch exclusively at Target



June 3, 2014

Supporting schools is easier than ever. For every Yoobi product purchased at Target, a product is added to a package headed for an in-need K-3 classroom.

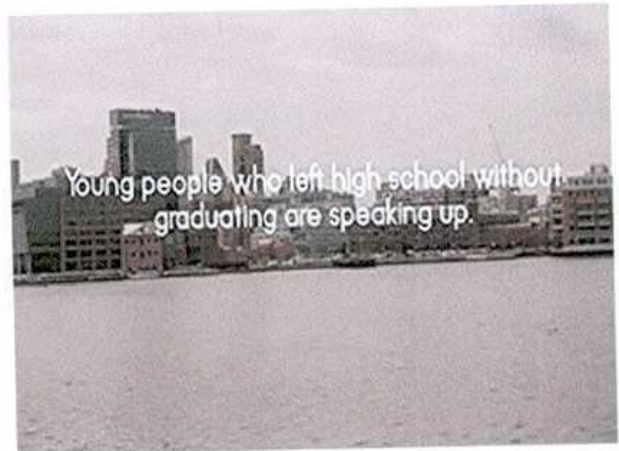
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- TAGS: *design & innovation, stores, products, partnerships, community support, corporate responsibility, goals, schools, Target.com, company values, united states*

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don't call them dropouts: lifting up student voices



May 20, 2014

Learn about a new study in partnership with America's Promise Alliance that gives voice to young people struggling but working hard to achieve success.

[read the full story](#)

- TAGS: *partnerships, community support, corporate responsibility, goals, schools, team members, volunteerism, health & well-being, company values, united states*

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