ITEM: Mr. O'Connell/Mr. Foley/Ms. Colorio/Mr. Monfredo/Miss McCullough  
(December 16, 2016)

To urge the individual Worcester public schools, and departments, to review and expand their websites, as a means of (1) increasing the information available through them, (2) showcasing student work and achievements, (3) sharing detailed curricular and programmatic information, and (4) assisting prospective students and parents in making informed decisions as to selection of an appropriate school.

PRIOR ACTION:

1-5-17 - Referred to the Standing Committee on Teaching, Learning and Student Supports.

8-16-17 - Mr. O'Connell made the following motions:
Request that the Administration report on the progress made with its recommendations regarding a redesign and update of the WPS website at both the district and school levels.
Request that the Administration provide a report as to the updating of information on the website to keep it current and informative.
Request that the Administration provide a report on the feasibility of including a video on the website as to how to register your child in the Worcester Public Schools.
On a voice vote, the motion was approved.

BACKUP:

The Worcester Public Schools recently redesigned and launched a new website which is ADA compliant, user friendly, and accessible on a mobile device through responsive design. The online media specialist will train schools that would like to edit their own school site. The website has a Twitter feed which is constantly updated to highlight student work and achievements. The administration will look into producing a welcome/ registration video for the website.