

# WORCESTER PUBLIC SCHOOLS Student Transportation Contracted Services Bid Results and District-Operated Transportation Cost Analysis

Report to the School Committee September 2019

## **Executive Summary and Recommendation**

<u>Superintendent's Recommendation:</u> Award Two-Year Student Transportation Contract to Durham School Services and Transition to District-Operated Transportation in 2022



The district's current student transportation five-year contract will end on the last day of school in June 2020. At the School Committee meeting on March 21, 2019, the School Committee requested that the Administration solicit bids for a two-year (with an optional third year) contract as well as a five year contract.

The bid opening was on June 21, 2019 with one bid received from Durham School Services for student transportation services for the two-year (and optional third year) contract. No bids received for a five-year contract. Initial bid results were a 15% price increase (\$1.8 million) in the first year of the new contract (2020–2021). After several meetings and discussions, a revised bid totaling an 8.3% increase (\$1.0 million increase in FY21) was reached and is presented to the School Committee for consideration and award. This revised bid price is contingent on: (1) the reconciliation of 2018–2019 payment credits taken by the District for non-compliance and (2) agreement on a Memorandum of Understanding for the protocol for service credits for non-compliance for the 2019–2020 final year of the current contract and for the term of the recommended next contract beginning in June 2020. The Worcester Public Schools is not prepared to assume all transportation at this time.

At the School Committee meeting on March 21, 2019, the School Committee requested that the Administration prepare an analysis to compare the cost and determine any savings that could be realized through a full district-operated student transportation system. At the direction of the School Committee, as early as 2010, the Administration began an initial analysis of district-operated student transportation costs and implications based on historical large increases in prices for contracted student transportation.

Based on the revised bid prices as negotiated with Durham School Services, the Administration has compared costs and identified projected savings through a district-operated transportation system of potentially \$2.1 million, or 16% reduction in cost, in the first year of operations. Over the three-year contract period (including the optional third year of the contract), the district finance office would predict savings of a district-operated student transportation system totaling \$7.1 million.

Over the past eighteen months, the Transportation, Facilities, Finance, and Procurement Directors have studied district-operated transportation in further detail. This work has included several site visits across the country and conducted many conference calls with districts considering or recently transitioned from contracted to district-based student transportation. As part of this review, the Administration has reviewed all aspects of increasing the district's current student transportation services. A transition to full district-operated transportation is not the same as starting a new operation; it is an expansion of current operations by adding employees, procuring vehicles, expanding space, and increasing training programs. However, the Administration will engage independent consultants for additional analysis and assistance on aspects of a transition to district-operated student transportation system for verification.

To the district's advantage, the Worcester Public Schools operates 36 mid-size buses and 13 big buses with many decades of operational experience. The district performs all routing for all district and contracted buses. The district already provides maintenance for district vehicles. The district provides school bus

training for candidates seeking school bus driver licensure. The district purchases fuel, is the primary contact for all customer service calls from parents and schools, and negotiates transportation employee collective bargaining agreements.

The Superintendent firmly believes that at this time the district needs to keep focused on the educational mission and goals of the Worcester Public Schools. As the district implements the approved Strategic Plan, the Superintendent also believes that the educational staffing, materials/resources and professional development needs in our district have not been met. The district's attention and resources must remain on addressing the educational gaps and students' needs to ensure continued improvement and increased student achievement in our educational system.

The district would use this additional time to develop a multi-departmental work group and collaborate internally, as well as confer with other like districts, resulting in an efficient and cost effective student transportation system. The district transportation operations will continue to work to develop a structure that focuses equally on customer service excellence and cost savings for the district. In addition, the district is developing new customer service technologies for transportation and these systems will be implemented during this additional time. This is a current need.

Therefore, the Superintendent recommends the award of this contract with status quo arrangement for the next two years. Upon the end of this next contract in June 2022, the Superintendent recommends that the School Committee review all information provided by internal and external groups and make the appropriate recommendation.

The proposed transition schedule is as follows:

**Current Year 2019–2020:** The district will complete the bid and award of contract for a combined Facilities and Transportation Department's new location. The district will continue to develop and refine the appropriate structure and analyze related costs that would be applicable at the time of transition to the new facility.

**2020–2021**: The district's Facilities and Transportation Departments plan to move into the new space in June 2020. The Transportation Department will spend the year aligning transportation operations, maintenance, and training spaces at the new location for future planned expansion. During this period of time:

- The Transportation Office will develop and define employee hiring, salary, and benefit parameters through Civil Service and collective bargaining processes in collaboration with the Worcester Public School's Chief Diversity Officer.
- In light of the national school bus driver shortages, the district will formalize a *Bus Monitor-to-Bus Driver* training program, similar to the district's recent Instructional Assistant-to-Teacher pipeline program. Of the current bus drivers for the Worcester Public Schools, 10 of the current 37 mid-size bus drivers (27%) were previously bus monitors within the district. Our bus monitors are a great pipeline opportunity for bus driver candidates.
- The WPS will conduct a customer satisfaction and needs assessment survey and focus groups to inform the work.

**2021-2022**: The district will begin 7D (van) student transportation for up to 60 routes. A one-year notification to expand parking spaces with the landlord is required. The district will order all buses and initiate a hiring process for drivers and monitors.

**2022–2023**: With school committee approval, the district may transition to full district-operated student transportation.

### **Summary of Bid Process**

The School Committee authorized the Administration to seek bid proposals for student transportation contracted services for a term beginning at the end of the 2019–2020 school year.





The School Committee requested that the district seek proposals for both a three year contract (two years plus and optional third year) and a five-year proposal in an effort to increase the competition (number of responses and lower prices) among vendors.

The district held a pre-bid conference on June 7, 2019. Attending the pre-bid conference were the following (in alphabetical order):

- AA Transportation
- Durham School Services
- New England Transit (a school bus sales company)
- Specialty Transportation, Inc.
- Savannah Transportation LLC
- Teamsters Local 170

The bid opening occurred on June 21, 2019. The district received <u>one bid for the three year proposal</u> (Durham School Services) and <u>no bids were received for the five year proposal</u>.

The result of this bid proposal from Durham School Services was a 15% increase in the daily rates for big buses, mid-size buses, and wheelchair buses. Overall, the budget for student transportation under this single bid proposal would increase \$1.8 million in FY21, or 14.7%, from \$12.3 million to \$14.1 million. The following two years included a 3% increase each year. By the end of the three year contract, the total increase would be \$2.7 million, or 21.6% cumulative increase above the FY20 rates.

As permitted by Massachusetts procurement laws (M.G.L. Chapter 30B), the Administration met with officials from Durham School Services to negotiate a lower price. Durham School Services submitted a revised bid price resulting in an 8.3% overall price increase over the FY20 contract rates, totaling a \$1,015,860 increase in FY21. This revised bid price is contingent on the following:

- 1. Immediate reconciliation and re-payment of certain previously assessed credits by the District for non-compliance during 2018-2019 totaling \$100,458.23.
- 2. Agreement to a Memorandum of Understanding for the protocol for service credits for non-compliance for the final year of the current contract and for the term of a recommended two-year contract beginning in June 2020.

These two documents are attached.

### **Bid Results**

## **Bid Results**



#### Bid Results Cost Analysis

Daily Rates (Year 1 Proposed Bid)

Category	2019-20 Per Day Rate (Current)	2020-21 Per Day Rate (Original Bid)	2020-21 Per Day Rate (Revised)	% Increase (Using Revised Rates)
Big Bus	\$444.14	\$510.60	\$481.95	8.5%
Mid-Size Bus	\$565.83	\$650.42	\$613.93	8.5%
Wheelchair Bus	\$594.31	\$683.16	\$644.83	8.5%
Mid-Day Wheelchair	\$157.61	\$136.32	\$128.67	-18.4%
After school Bus	\$118.59	\$128.00*	\$128.00*	7.9%

<sup>\*</sup> Price not included on bid sheet.

Bid Result Budget Impact FY20 Current Year to Year 1 Proposed Bid

Category	2019-20 Per Day Rate	FY20 Cost	2020-21 Revised Per Day Rate	FY21 Cost	\$ Cost Increase	% Cost Increase
Big Bus	\$444.14	\$6,715,397	\$481.95	\$7,287,084	\$571,687	8.5%
Mid-Size Bus	\$565.83	\$3,157,331	\$613.93	\$3,425,729	\$268,398	8.5%
Wheelchair Bus	\$594.31	\$2,246,492	\$644.83	\$2,437,457	\$190,965	8.5%
Mid-Day	\$157.61		\$128.67			-18.4%
Wheelchair		\$113,479		\$92,642	-\$20,836	
After school Bus	\$118.59	<u>\$71,154</u>	\$128.00	\$76,800	\$5,646	7.9%
TOTAL COST		\$12,303,853		\$13,319,713	\$1,015,860	8.3%

The bid reflected a 3% increase over the next two years, as follows:

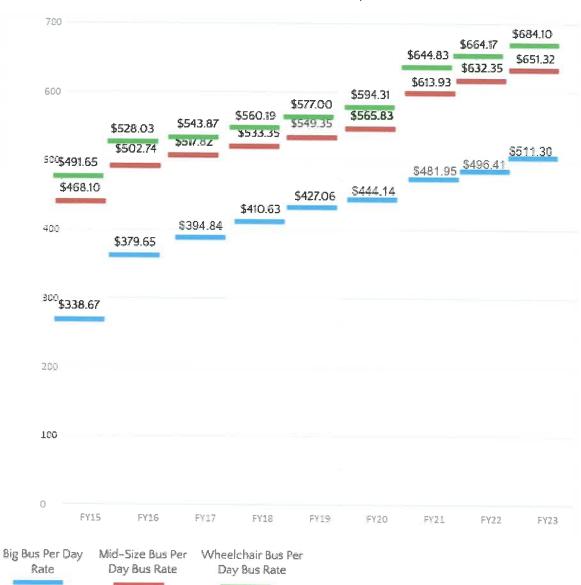
Catagory	Year 1 (2020-2021) Revised Rate		Year 2 (2021-2022) Revised Rates		Optional Year 3 (2022-2023) Revised Rates	
Category	Daily Rate	Total Cost	Daily Rate	Total Cost	Daily Rate	Total Cost
Big Bus	\$481.95	\$7,287,084	\$496.41	\$7,505,719	\$511.30	\$7,730,856
Mid-Size Bus	\$613.93	\$3,425,729	\$632.35	\$3,528,513	\$651.32	\$3,634,366
Wheelchair Bus	\$644.83	\$2,437,457	\$664.17	\$2,510,563	\$684.10	\$2,585,898
Mid-Day Wheelchair	\$128.67	\$92,642	\$132.53	\$95,422	\$136.51	\$98,287
After school Bus	\$128.00	\$76,800	\$131.84	\$79,104	\$135.80	\$81,477
TOTAL COST		\$13,319,713		\$13,719,320		\$14,130,884
Increase		\$1,015,860		\$399,607		\$411,564
% Increase		8.3%		3.0%		3.0%

Overall, the proposed revised bid represents an increase of 8.3% (\$1,015,860) in year one; 3% in Year 2 (\$399,607) and an optional additional year with a proposed increase of 3% (\$411,564) in year three.

## **History of Bid Prices**

The Administration has explored district-operated student transportation for the past two contract cycles. The following is a summary of the cost per day per bus for each category from 2015–2020 historical rates and 2021–2023 submitted revised bid rates.

Per Day Per Bus Cost Contracted Rates FY15-FY20 Actual Rates and FY21-FY23 Proposed Rates



## **District-Operated Cost Analysis**

The School Committee also requested that the Administration develop a cost analysis for a fully district-operated student transportation system and discuss the "pros and cons" of such recommendation.



The summary of the district-operated cost analysis is presented in a per day charge and overall budget amount by category to compare to the bid proposal received.

#### **Bid Results vs District-Operated Cost Analysis**

#### Comparison of Daily Rates (Using 2020-21 Prices)

2020-21 Per Day Rate (Proposed by Durham School Services ) Revised Rates		2020-21 Per Day Rate WPS District-Operated Transportation	Savings per Day per Bus for District-Operated Transportation	
Big Bus	\$481.95	\$406.91	\$75.04	
Mid-Size Bus	\$613.93	\$548.00	\$65.93	
Wheelchair Bus	\$644.83	\$548.00	\$96.83	
Mid-Day Wheelchair	\$128.67	\$106.29	\$22.38	
After school Bus	\$128.00	\$61.40	\$66.60	

#### Budget Impact (Year 1) (Using 2020-21 Prices)\*

Catagan		Durham School Services (Revised Bid Year 1)		WPS District-Operated Transportation (Year 1)		% Savings District
Category	2020-21 Per Day Rate	FY21 Cost	2020-21 Per Day Rate	FY21 Cost	\$ Savings Trans over	
Big Bus (84)	\$481.95	\$7,287,084	\$406.91	\$6,152,444	\$1,134,640	16%
Mid-Size Bus (31)	\$613.93	\$3,425,729	\$548.00	\$3,057,359	\$368,370	11%
Wheelchair Bus (21)	\$644.83	\$2,437,457	\$548.00	\$2,070,268	\$367,190	15%
Mid-Day Wheelchair (4)	\$128.67	\$92,642	\$106.29	\$76,527	\$16,115	17%
After school Bus (10)	\$128.00	\$76,800	\$61.40	\$36,838	\$38,474	50%
Summer School*		\$358,682		\$137,390	\$222,780	62%
TOTAL COST		\$13,678,395		\$11,530,826	\$2,147,569	16%

<sup>\*</sup>The cost analysis includes summer school transportation costs. The cost of the buses for Durham School Services is the price per day cost for the appropriate vehicle (big bus, mid-size bus, or wheelchair).

#### WPS District-Operated Transportation Cost Assumptions:

- The budget reflects additional, currently-identified costs that would be added to the District budget for buses currently operated by contracted services.
- All bus driver salaries are based on July 2020 salaries included in the Teamsters Union, Local 170 collective bargaining agreement with Durham School Services as follows: \$27.41 for all big bus drivers hired before November 5, 2016, \$23.47 for big bus drivers hired after November 6, 2016, and \$25.61 for all special needs drivers.
- All bus monitor salaries are based on the existing salary schedule of Worcester Public Schools bus monitors.
- The cost of buses is spread over the entire useful life of the equipment in order to be comparable to the methodology used by Durham School Services as identified at:

https://www.durhamschoolservices.com/outsourcing/Pages/outsourcing.aspx.

This cost analysis uses the terms of the WPS bid specifications of 10 years as the basis of vehicles useful life for district vehicles. The actual procurement (lease/purchase) method (and initial) annual cost used by the district may differ based on vehicle procurement recommendation as provided to the district by School Bus Consulting, Inc.

- The budget assumes four additional bus mechanics and three additional support staff (one
  operations supervisor, one transportation liaison, and one Human Resources liaison). Additional
  supervisory trainers are recommended within the identified savings to enhance school, parent, and
  student customer experience.
- The budget assumes costs associated for employee health insurance, workers compensation, and unemployment costs based on historical utilization for school transportation employee groups. The Administration also recommends an opportunity to fund OPEB contributions for newly added positions through the identified savings.
- The budget assumes all costs for vehicle maintenance and fuel cost. The budget also assumes supplemental vehicle and liability insurance (usually not covered on other WPS vehicles).
- The budget assumes a pro-rated share of lease costs of the proposed student transportation and facilities management location.

Worcester Public Schools District-Operated Student Transportation Daily Rates

Category	2020-21 Per Day Rate	2021-22 Per Day Rate	2022-23 Per Day Rate	
Big Bus	\$406.91	\$415.00	\$423.33	
Mid-Size Bus	\$548.00	\$558.78	\$569.91	
Wheelchair Bus	\$548.00	\$558.78	\$569.91	
Mid-Day Wheelchair	\$106.29	\$108.41	\$110.58	
After school Bus	\$61.40	\$62.62	\$63.88	

#### THREE-YEAR COST ANALYSIS

Category	Durham School Services Cost	Worcester Public Schools District-Operated Transportation Cost	Difference
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2020-2021	\$13,678,395	\$11,530,826	\$2,147,569
2021-2022	\$14,088,747	\$11,715,171	\$2,373,575
Optional 2022-2023	\$14,511,409	\$11,949,113	\$2,562,296
Total	\$42,278,550	\$35,195,110	\$7,083,440

#### **TEN YEAR COST ANALYSIS**

It is important to view the impact of district-operated services over a long term cost and potential savings perspective. A district-operated student transportation program would be an investment of at least 5 years and more likely 10 or more years based on the investment of vehicles, equipment, and space.

Therefore, if the analysis were to extend out for ten years (the useful life of the school buses), and this model assumes the contractor's <u>proposed bid</u> is increased at <u>3% per year in years 4–10 yielding</u> the following annual costs:

Category	FY24	FY25	FY26	FY27	FY28	FY29	FY30
Large Buses	\$7,962,793	\$8,201,677	\$8,447,728	\$8,701,159	\$8,962,194	\$9,231,060	\$9,507,992
Wheelchair	\$2,663,476	\$2,743,380	\$2,825,681	\$2,910,452	\$2,997,765	\$3,087,698	\$3,180,329
Mid Day Pre-K	\$101,233	\$104,270	\$107,398	\$110,620	\$113,938	\$117,357	\$120,877
Mid Size Bus	\$3,743,387	\$3,855,689	\$3,971,359	\$4,090,500	\$4,213,215	\$4,339,612	\$4,469,800
Special needs - Summer	\$391,941	\$403,699	\$415,810	\$428,285	\$441,133	\$454,367	\$467,998
After School Buses	\$83,921	\$86,439	\$89,032	\$91,703	\$94,454	\$97,288	\$100,207
Total Cost	\$14,946,751	\$15,395,154	\$15,857,008	\$16,332,719	\$16,822,700	\$17,327,381	\$17,847,203
District-Operated Costs	\$12,189,155	\$12,435,487	\$12,939,659	\$13,206,834	\$13,481,134	\$13,762,785	\$14,052,022
District-Operated Savings	\$2,757,596	\$2,959,667	\$2,917,350	\$3,125.884	\$3,341,566	\$3,564,597	\$3,795,181

Over a ten-year basis, the district projects \$30 million in total savings or on average \$3.0 million per year.

Based on current information the basis of district-operated cost estimates are as follows:

- Salary increases for all employees consistent with previous collective bargaining agreements with all
  employee groups.
- Health insurance increases by 5% per year.
- Fuel and maintenance costs escalate by 2.5% per year.

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## **Worcester Public Schools Transportation Department**

## **Existing Staff and Structure**

## Existing Staff & Structure



The Worcester Public Schools currently operates

36 mid-size special needs routes and 13 big bus routes daily. The district is also responsible for the scheduling, and planning of all bus routes for all district and contracted buses. The Worcester Public Schools transportation staff has experience in student transportation, operations, routing, safety and training. This existing capacity has increased in the last few years with new hires and will be supplemented by additional operations and customer service staff upon expansion to full district-operated student transportation. The district will look to increase diversity of it's staff in this department including supervisor and management positions. The following is the summary of the current internal capacity within the Worcester Public Schools Transportation Department:

#### Director

#### John Hennessey

- 44 years of transportation experience, including 32 years in student transportation
- Founding member of the Massachusetts Association of Pupil Transportation (MAPT), served three terms as President
- MAPT Liaison to Massachusetts Special Education Transportation Taskforce

#### **Assistant Director**

#### Michael Freeman

- 18 years of transportation experience
- Expertise in operations, logistics, routing efficiency, and business strategy

#### **Operations Supervisor**

#### Wayne Cardwell

- 9 years of transportation experience
- 10 years of customer service experience
- Experience as a school bus location manager, operations manager, and bus dispatcher

#### Training and Safety Supervisor

#### Kathy Everett

- 25 years of student transportation experience
- Certified School Bus Instructor in the Commonwealth of Massachusetts
- Certified CPR and First Aid trainer
- Certified classroom trainer in CPI

#### Routers (2)

- One router with 37 years of experience in school bus transportation, experienced Transportation
  Director, National Certification as a Director of Pupil Transportation, certified in Special Needs
  Transportation, and certified School Bus Instructor in Commonwealth of Massachusetts
- One router with 12 years of experience in school bus transportation, experienced in routing software, and certified School Bus Instructor in Commonwealth of Massachusetts

#### Transportation Liaisons

- One with 20 years of experience in school bus transportation and certified School Bus Instructor in Commonwealth of Massachusetts
- One with 19 years of customer service experience

## **Field Trips**

When district buses are available, the district will be able to provide field trip transportation to schools up to 83% less than the recent costs paid by schools. This district would only need to cover bus driver cost and fuel usage. This area does not

## **Field Trips**



need to be a profit center for the district transportation and can make field trip transportation available and affordable to all schools. The following are samples from recent previous trips:

From	То	Hour s	Actual Charge	WPS Rate	Savings	% Savings
North High	Cottage Hill	6	\$1,312.50	\$225.00	\$1,087.50	83%
Sullivan Middle	Middleton, CT	8	\$875.00	\$300.00	\$575.00	66%
Harlow St./South High	Connecticut	6	\$682.50	\$225.00	\$457.50	67%
Elm Park	Tougas Farm	4	\$564.00	\$150.00	\$414.00	73%
WTHS	Bay Path High School -Charlton	9	\$627.80	\$340.00	\$287.80	46%
Fanning NCC	Marlborough	4	\$354.40	\$150.00	\$204.40	58%
Various Schools (AP)	North High	5	\$379.45	\$190.00	\$189.45	50%
North High	Marlborough	6	\$402.50	\$225.00	\$177.50	44%

### **Advantages of District-Operated Transportation**

The School Committee requested the Administration present potential "pros and cons" of district-operated transportation. The following describes an internal assessment of advantages with a district-operated student transportation system:

## District-Operated Transportation ADVANTAGES



- Budget Savings: With a district-operated transportation system, there is no profit margin needed
  for the district to operate school buses. This has been the experience that the district has realized
  with the several other services that have been converted to in-district operation (specialized autism
  services, clinical care, and school nutrition meals). The amount usually included in the price for
  profit margin and any other savings, can be redirected back into direct student transportation
  improvements and/or instructional areas.
- Experience: The Worcester Public Schools currently operates 36 mid-size special needs routes and 13 big bus routes daily. The district is also responsible for the scheduling, and planning of all bus routes for all district and contracted buses. The Worcester Public Schools transportation staff has experience in student transportation, operations, routing, safety and training.
  - For student transportation, the district already is responsible for all of the planning and routing of all school buses and handles customer service calls from schools and parents. There are challenges (e.g., such as connecting by phone to communicate concerns, processing special education transportation orders, and anticipating ridership/overcrowding) that we are working on internally and with Durham to coordinate and resolve. The Transportation leadership has decades of student transportation experience. The Transportation Office feels the addition of vehicles and employees can be effectively managed with the current and proposed administrative organization.
- Local: All management and decisions are local. There will not be positions that have other
  responsibilities outside of Worcester; the entire focus is on the Worcester Public Schools. Every
  decision is made in the best interest of Worcester students and programs. All money for student
  transportation stays local!
- Hire Current Employees: To the extent possible under all collective bargaining requirements, the
  district would recognize all current contractual wages for current drivers. In addition, to whatever
  extent possible within collective bargaining and state Civil Service requirements, all current
  contracted drivers would be welcome to be drivers for the Worcester Public Schools upon
  transition to district-operated student transportation.
- Employee Benefits: The City of Worcester employees currently have 75% employer contributions
  for both family and individual health insurance plans. Most employees would be eligible for the City
  of Worcester Retirement System and eligible for a pension after ten years of service (age 55).
- Competitive Wages: To the extent possible under all collective bargaining requirements, the district
  is able to offer all driver wages to be paid at a single hourly rate. There will not be lower
  Commercial Charter or Non-Revenue Rates, as applicable.
- Stretch-Pay: To the extent possible under all collective bargaining requirements and state wage laws, the district is able to offer stretch-pay on a voluntary basis to drivers based on a guaranteed minimum of hours worked. This would provide a steady level of income for drivers for all 52 weeks of the year. Additional hours and extra work would be provided in the next weekly paycheck.

- New Buses: All added school buses will be new! In addition, the district would explore using the
  budget savings to use clean burning, zero-emission propane school buses supporting the City
  Manager's Green Worcester Plan. All of the current buses (including the big buses) are gasoline and
  there are no diesel exhaust or EPA maintenance issues associated with these buses.
- Customer Service: All customer service questions can be addressed timely and at one location:
   There is no need to call contracted vendors or transferring calls. There would be better oversight
   and more timely resolution to any transportation issues from schools or parents.

## **Challenges to District-Operated Transportation**

The following describes possible challenges with a district-operated student transportation system that the Superintendent, Finance and Transportation Departments have identified to date:



- District Mission: The district is not fully funded and is exploring a potential lawsuit regarding the foundation budget. The district priority in these circumstances is to focus on utilizing our resources to continue to improve our student outcomes.
- Driver Shortage: Additional recruitment and training requirements for the district: It is widely
  known that there is a national bus driver (and CDL driver) shortage. All school bus companies have
  the challenge to recruit and retain bus drivers to meet daily route needs. It is recognized that this
  challenge and responsibility would extend to the district in an expanded district-operated student
  transportation system.